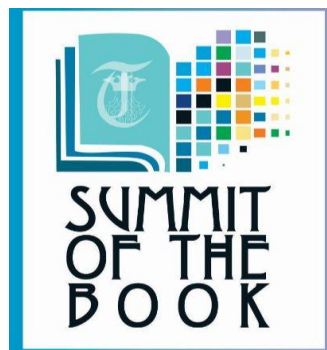


ERASMUS + Capacity Building in the Field of Higher Education (CBHE)

CBHE Project 561987

Library Network Support Services: modernising libraries in Western Balkan countries through staff development and reforming library services



Summit of the book 2017

Transilvania University of Brasov, Romania

1. SUMMARY

"The International Summit of the book" is one of the most important events in the Library world. It began in 2012 as an initiative of The Library of Congress and started what library leaders envision as an annual global meeting of minds to discuss and promote the book as a crucial format for conveying societies' scholarship and culture. At this important Summit, leaders in academia, libraries, culture and technology debate and discuss this powerful and crucial form of information transmittal: the book.

"Books in their many forms are nothing short of imperative to an informed democracy," said James H. Billington, Librarian of the Library of Congress. "The ability to read is the key to a good life and a functioning society. But the book itself – whether on paper or in electronic format – is unique in its power: this long-form presentation of a concept or story is the key to converting mere information into knowledge."

"The world's national research libraries collect, preserve and ensure access to knowledge and creativity," Billington said. "Through the ongoing International Summit on the Book, these institutions will further the expansion of wisdom and human understanding."

After the inaugural Summit held in Washington D.C in 2012, the event moved to Singapore- 2013, France – 2014, Alexandria, Egypt in 2015 and Limerick, Ireland in 2016. The event has made a strong impact in the world of libraries and librarians and now Transilvania University of Brasov (UTBV), Romania were are very honored to host this important event on 16-17 October 2017.

This 2017 International Summit was also part of a larger "Celebration of the Book" at UTBV, which encompasses multiple events and programs, including the National Book Fair, organized during the period 17-19 October 2017.

The two days' Summit, included some important invited speakers and a launch for call for registered papers to be presented after a peer review selection.

UTBV created a special website for the event <http://www.unitbv.ro/Portals/9/Summit-Angela/summit/00%20summit%20home.htm> and a Facebook page designed to reflect the organization of the Summit for information dissemination to a larger audience. An online survey soliciting feedback on the event was implemented which was designed to collect impressions, comments and appreciations of the event.

2. IMPACT OF THE EVENT:

Speakers from abroad for the two-day event were:

- John van Oudenaren, Library of Congress, USA
- Ismail Serageldin, Director of the Library of Alexandria and Director of the World Digital Library Executive Council
- Joumana Boustany, Associate professor at Université Paris-Est Marne-la-Vallée, IFIS;
- Manolis Koukourakis, Director of Crete University Library, Greece;
- Jerald Cavanagh, Institute Librarian/Project Leader Erasmus+ at Limerick Institute of Technology (LIT), Ireland;
- Pdraig Kirby, Research Development and Innovation Project Officer/Project Coordinator Erasmus+ at Limerick Institute of Technology (LIT), Ireland;
- Tereza Khechoyan, Professor, Public Administration Academic of the Republic of Armenia (PAARA), Yerevan, Armenia.

Other initiatives and products of the 2017 Summit included:

- **Conference proceedings** were published at:
<http://www.unitbv.ro/Portals/9/Summit-Angela/summit/BOOK%20OF%20ABSTRACTS.pdf>
- **Conference website** was created for a larger dissemination in the library and academic environment:
<http://www.unitbv.ro/Portals/9/Summit-Angela/summit/00%20summit%20home.htm>
- **Call for papers** created the opportunity to gather all experts in the field and select the best papers to be presented:

<http://www.unitbv.ro/Portals/9/SummitAngela/summit/04%20summit%20important%20date.htm>

- **Social media** was used also for large dissemination. The Summit was disseminated online via Facebook. We had 25 posts, 2 photo albums one for each day with around 100 pictures, with online transmission of all presenters
- **Local media** disseminated the event, impact was evident: *Monitorul Express*.
http://www.monitorulexpres.ro/?mod=monitorulexpres&p=ultora_local&s_id=176030

In local newspaper *Bună Ziua Braşov* were taken interviews with John van Oudenaren - USA, Angela Repanovici – Transilvania University and Jerald Cavanagh – Ireland. <http://www.bzb.ro/stire/oameni-ai-cartii-din-toata-lumea-adunati-la-brasov-pescuitul-noua-forma-de-citi-a-generatiei-facebook-a117557>

- **Radio interviews:** 3 live interviews on *Radio România Actualități* with: Angela Repanovici from Transilvania University, Claudia Popescu from Public Library Braşov and Cristina Pîrvu from Lucian Blaga University from Sibiu, presenting information about the event and their presentations.
- Online Survey We collected feedback by an **online survey**, <https://www.surveymonkey.com/r/M6DQ2RC>
Results of the survey are available on the LNSS project website <http://www.lnss-projects.eu/bal>

Internationalization of the event provided the opportunity to share information about different aspects of the book, with experts from 8 countries. We had 4 sections with presentations, 35 papers presented.

80 participants took part in the Summit from various universities and institutions such as Transilvania University of Brasov, Romania, University of Bucharest, Romania, University of Timisoara, Romania, University of Sibiu, Romania, Public Library of Cluj and Braşov Romania, as well as much representation from abroad from countries such as USA, Ireland, Greece, Armenia, Bosnia-Herzegovina, Hungary and France (see list of participants document). The Summit enjoyed good online presence with 87 followers, 87 likes on Social Media, 848 minutes views and a total of 8871 people reached the Summit web page.

The issues discussed at the Summit were:

- Celebrating the Book in the Digital Age
- Libraries, Information Literacy and the Book: getting to the answers amidst the haze of Fake News
- The Book in the Era of Facebook and Twitter
- "Celebration of the book: the Etymologicum Magnum (1499) as a typographical and cultural masterpiece"
- The Problems of Knowledge Economy Rise and Development in Armenia
- Where are libraries from big data?
- Books and the Room of One's Own
- Role of the public library in the world of book and reading
- Book as electronic book – instruments of fixity

- When technology not kills the book, but gives it a new life. The showcase of " iZiLIT – Daily Meeting with Literature" and " Diary – Portal to Culture" projects
- Level of Awareness Regarding Scientometrics in Higher Education
- Information Security in Public Libraries
- The second life of books from private collections
- Narrative Construction of Popularity Assessment Criteria on Weblogs: Implications for Virtual Learning Environments
- The progress and development of the digital Library of „LUCIAN BLAGA" UNIVERSITY OF SIBIU SINCE 2007
- Irish national identity & Irishness in the work of William Butler Yeats
- Open Source Software as Best Practice of Establishing Digital Libraries in Armenia
- Romanian Students Perceptions of Bibliotherapy in Educational Process
- Nihon made – Illustrated Culture for Young People
- Law books - Subject of Copyright
- The importance of digitizing old medical books in the medicine field and medical ethics
- "The Library" Review: 1948-2018 – a landmark in the professional community of Romanian librarians
- Reading for life. Biblio-/poetry therapy with different target groups
- Using Information in Archives
- The journeys of books
- Aspects on The Harmonization of Copyright And Related Rights In The Information Society In Eu Legislation
- The Role of Fairy Tales in the Self-realization Process
- The role and the importance of the information sources. Case study: „The European Union diplomacy and the Middle East crisis at the beginning of the 21st century"
- Consumer Protection and Financial
- Biomechanics in publications – present state and perspectives
- Representative publications for medical engineering
- The usefulness of social networks, such as research gate, for the dissemination of information
- Assessments on visual acuity required for reading electronic books
- Reading in the Flesh: Do Books Really Need Bodies?
- Evolution and legal regulation of the digital library.

Tereza Kechoyan from the Public Administration Academy of the Republic of Armenia (PAARA) proposed that next Summit of the book should take place in Armenia. It is very important that the Summit will continue.

A network between participants was established; we discussed applying for new projects in the new call Erasmus Plus, next year.

The holding of the Summit in Limerick in 2016 and in Brasov on 2017 was a very important development in the context of the ERASMUS + Capacity Building in the Field of Higher Education (CBHE) Library Network Support Services project. The Summit featured speakers and enjoyed participation from both EU and PC partners in the project who presented on various aspects of the LNSS project which aims to modernize and reform libraries in Western Balkan countries Albania, Bosnia and Herzegovina, Kosovo and Montenegro.

Results of the survey, showed that regarding facilities for holding the Summit, 66% said that they were excellent and that the organization of the event itself was excellent.

Regarding how future events could be improved, we present survey results as follows:

Make the events more interactive	71.43%
Take more breaks during the event	4.76%
Have more knowledgeable speaker(s)	0.00%
More convenient location	4.76%
Better food and drinks	4.76%
Use a more comfortable space to host the event	4.76%
Address a more relevant topic	14.29%
Take fewer breaks during the event	0.00%

A significant finding of the Survey was that the Summit could do with being more connected with the larger public.

The conference proceedings from the Summit will be available soon, including in electronic form, via open access. We wish to edit the proceedings at a level that is high enough to facilitate its further indexing in international databases, in order to widely disseminate the scientific contributions within the Summit as much as possible. The proceedings will be sent for indexing in the most prestigious international databases, Web of Science, Scopus, Science Direct.

In this way, sustainability of the Summit and significant dissemination about the LNSS project and its aims is achieved by impact and visibility many years from now in the academic environment.

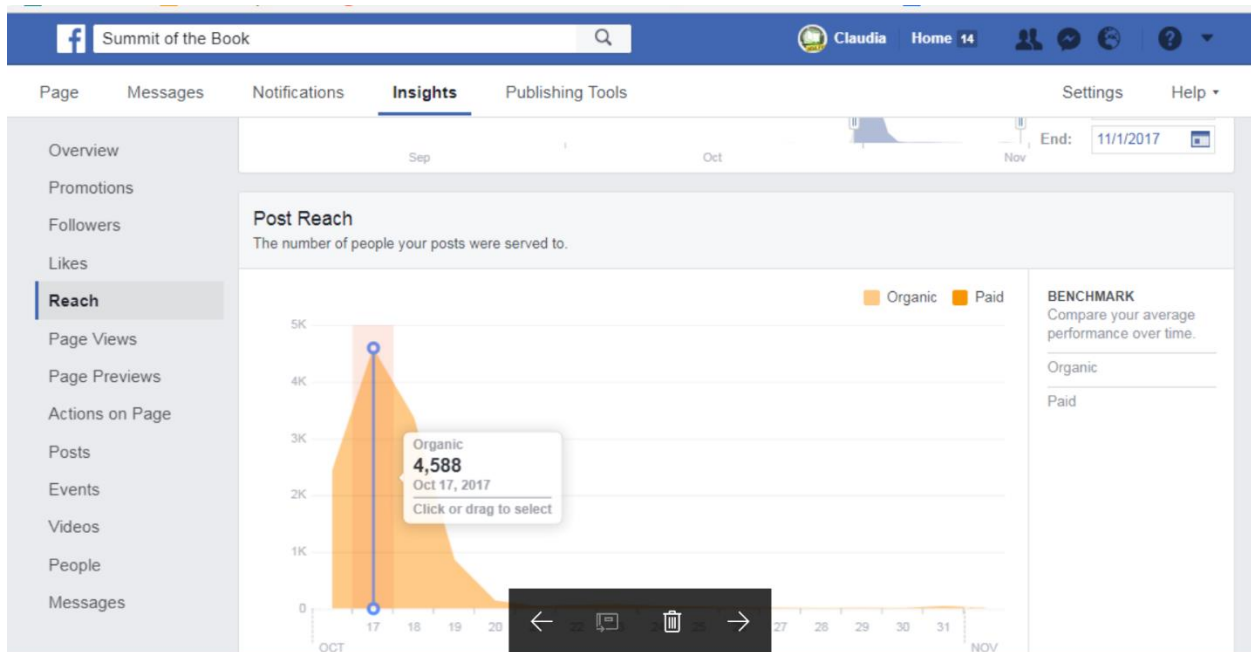
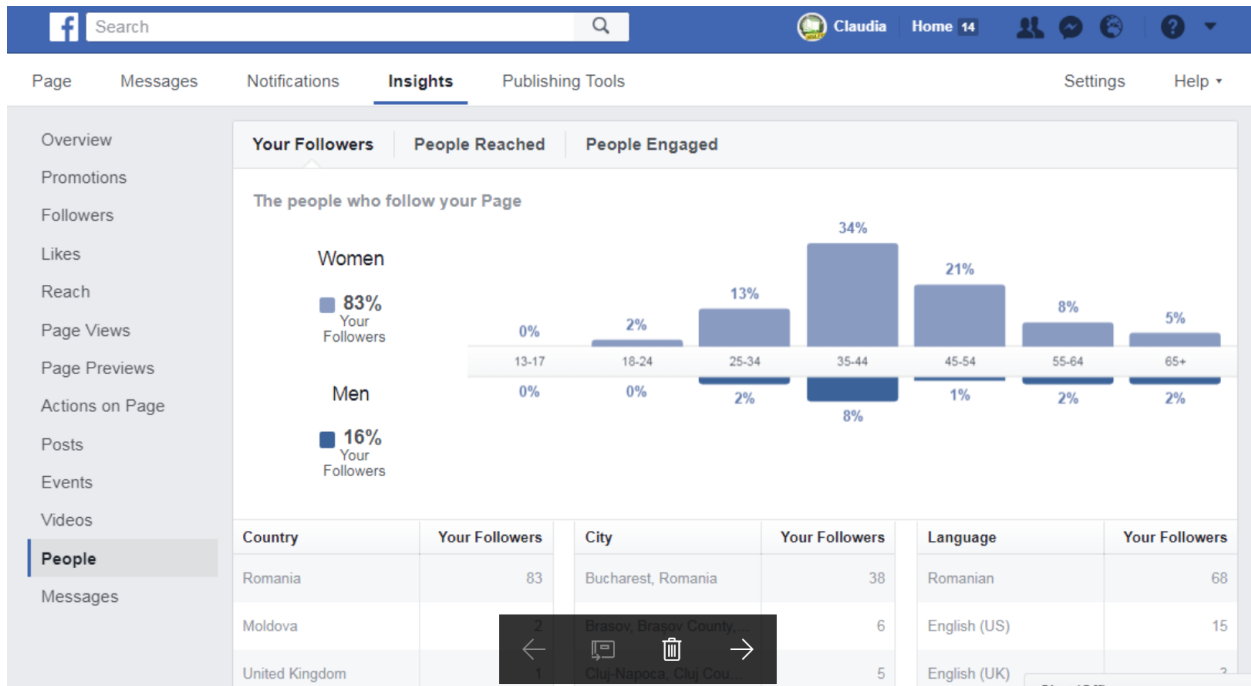
We published and printed a Book of abstracts online containing 35 papers from 8 countries, personalities from the Library and Information Science field. On Social Media we had 87 followers, 87 likes, 848 minutes views and 8871 people that reached the summit page.

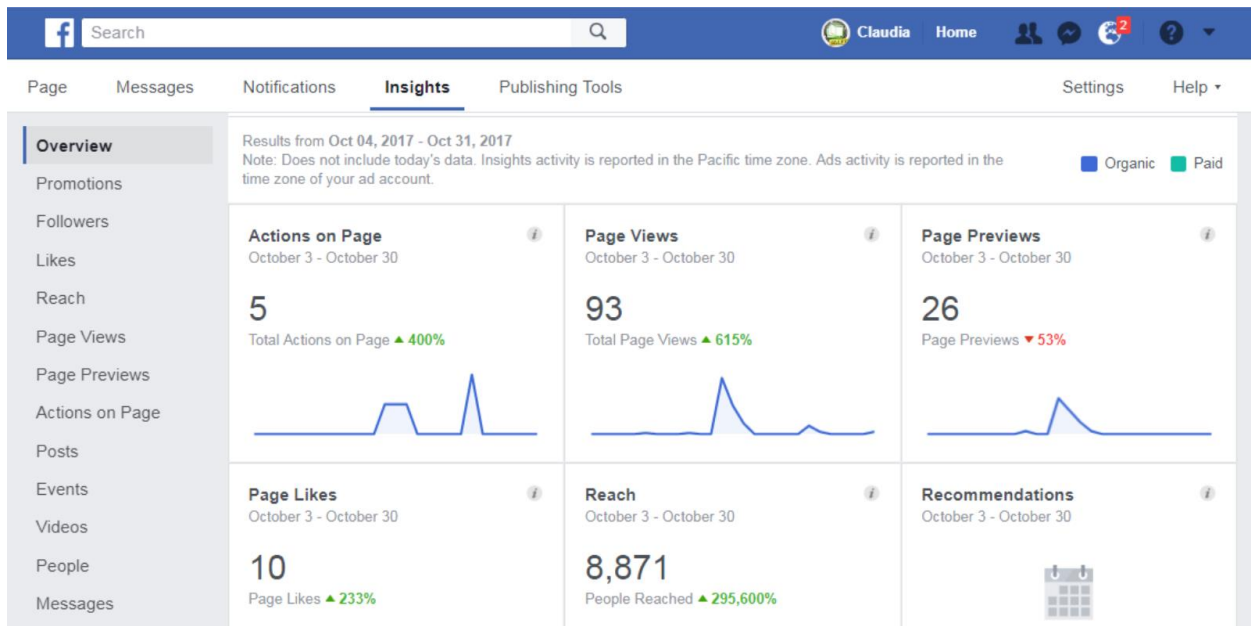
Principal results of the feedback survey showed that 82% of participants considered the event *Excellent*, with 55% considering the event as having very helpful content, and with 60% responding that speakers were extremely engaged. Other most valuable things they learned were connected with topics such as: *Bibliotherapy*, *Regarding Book*, *Knowledge Importance*. We present the list of responses from the participants and what they learned from event as follows:

#	RESPONSES
1	THE NEW SENSES OF A BOOK
2	Aspects regarding information security.
3	I would say knowledge on specific solutions and implementation in practical work - how to connect different practice with information science.
4	Meaning of the red color in the imperial, byzantine and post byzantine manuscripts, data about Greek printers in Italy, World Digital Library, Bibliotherapy technique
5	The impact of digital books and all the concerning facts regarding them. The impact of journals, books and social networks in the research field.
6	the importance of the profession
7	to be a professional librarian
8	I learned about bibliotherapy.
9	About bibliotherapy
10	Books are not only a valuable source of information but also a form of therapy
11	The importance of being open-minded.
12	network creation
13	Professionalism
14	the functionality of organizers
15	About the importance of the book even we refer to printed book or e-books!
16	Knowledge
17	The most valuable thing I've learned: to celebrate book. Always. The book is the most important element of the spiritual connection between generations, between different professions, between education and multicultural systems.
18	networking
19	Bibliotherapy, Digital library, History of the book

45% said that the event was very valuable for their career

3. IMPACT ON SOCIAL MEDIA





imi place Comenteaza



Robert Coravu a distribuit un link în grupul Asociația
Bibliotecarilor din România/Romanian Library Association.

19 octombrie la 12:05 ·

<https://photos.google.com/.../AF1QipMezosBtKQ8iRBshIzTv8r1h0q...>



6th Summit of the Book

74 new photos · Album by Claudia Popescu

Jerald Cavanagh LNSS Project Leader Pictured Front Right- with some of the delegates at the 6th International Summit of the Book, Brasov, Romania, 16th-17th November 2017

4. PHOTOGRAPHS FROM THE 6th INTERNATIONAL SUMMIT OF THE BOOK

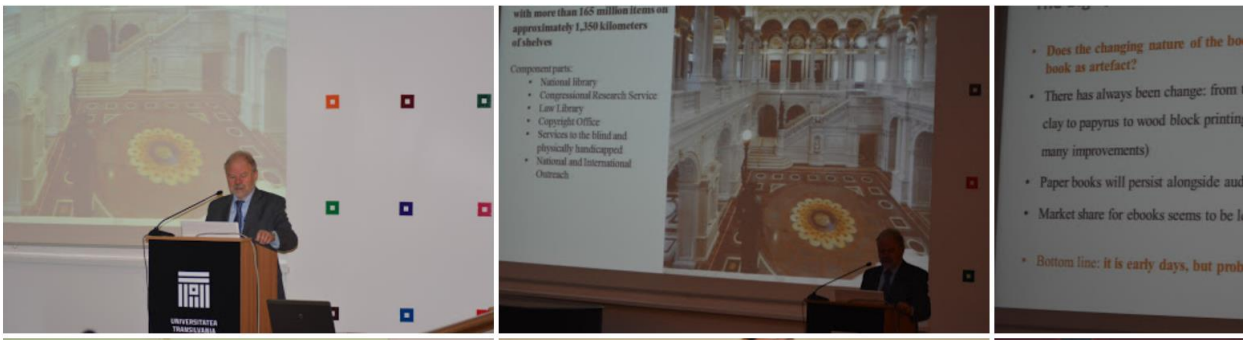
Google Photos



6th Summit of the Book

Oct 16

JOIN





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Various speakers at the 6th International Summit of the Book, 16-17th November 2017, Brasov, Romania as follows: Pictured right to left- John van Oudenaren, Library of Congress, USA. Pictured centre Prof.dr.eng.,dr.marketing Angela Repanovici in interviews with local and National Press; Pictured centre- right is Jerald Cavanagh- Institute Librarian and LNSS Project Leader, Limerick Institute of Technology in interview with Press; Pictured below this- left is Padraig Kirby Research Development and Innovation Project Officer/LNSS Project Coordinator speaking at the Summit. Also pictured right- are some of the delegates in attendance at the Summit.



otos.google.com/_/AF1QipO38yirmaHNdpXluAof5NOC4hOc2hcXtnpxkEJE...

5. MEDIA IMPACT



The screenshot shows the top navigation bar of the 'Monitorul Expres' website. The logo 'Monitorul Expres' is on the left. The navigation menu includes 'Știri & Articole', 'Publicitate', and 'Contact'. Below the navigation bar, there is a large grey rectangular area, likely a placeholder for an image or a large headline. To the right of this area, there is a font size adjustment section with the text 'Dimensiune font:' and two buttons labeled 'A-' and 'A+'. Below this, the author information 'Autor: M.Ex., 16.10.2017' is displayed. The main content area contains two paragraphs of text in Romanian, discussing an international summit on books organized by the University of Transilvania in Brașov and the George Barițiu Library.

Monitorul Expres Știri & Articole Publicitate Contact

Dimensiune font: A- A+

Autor: M.Ex., 16.10.2017

În perioada 16-17 octombrie 2017, Universitatea „Transilvania” Brașov găzduiește, la Aula Universității, Summitul internațional al cărții. Acest eveniment global, special dedicat cărții, bibliotecilor și lecturii, a fost lansat în anul 2012 de Biblioteca Congresului SUA, pentru a-i reuni pe toți cei implicați în piața cărții-autori, editori, librari, bibliotecari, cititori-într-o dezbatere despre problemele cruciale ale cărții. Începînd din 2012, anula au avut loc ediții ale acestei manifestări la Washington, Singapore, Paris, Alexandria (Egipt) și Limmerick (Irlanda). A șasea ediție are loc la Brașov și este organizată de Universitatea „Transilvania” Brașov și Biblioteca Județeană „George Barițiu” Brașov, în colaborare cu Biblioteca Congresului, Biblioteca din Alexandria și Institutul de Tehnologie din Limmerick. Finanțarea este asigurată de Ambasada SUA de la București.

Despre carte, tehnologie și lectură și despre importanță lor în viață oamenilor vor prezenta lucrări în plen următorii specialiști: John van Qudenaren (Director, Programe Academice și Educaționale, Biblioteca Congresului S.U.A. și Director la Biblioteca Digitală Mondială); Ismail Serageldin, (director la

Oameni ai cărții din toată lumea, adunați la Brașov: „Pescuitul”, noua formă de citi a generației Facebook

Autor: *Adina CHIRVASĂ*

Publicat la 18 octombrie 2017

Specialist din SUA: „Problema care se pune este: avem suficientă capacitate mentală de a sta concentrați pe o carte?”



Pe de altă parte, schimbări sunt și în modul de a citi o carte. „În urmă cu mai mulți ani, studentul citea o carte cap-coadă, acum avem, dacă pot spune așa, un fel de pescuire, oamenii se uită după cuvinte cheie, își iau doar informația de care au nevoie”, a încheiat Jerald Cavanagh (foto), de la Limerick Institute of Technology, Irlanda.



Jerald Cavanagh- Institute Librarian and LNSS Project Leader being interviewed by Romanian TV at the 6th International Summit of the Book, Brasov, Romania 16th-17th October 2017.